

Date: May 20, 2014  
Teleconference Board Meeting

Board Action Items

SUBJECT	ACTION
Attendance	Brandy Jones, Larry Silverman, Keith Brown, Ken Jacobi, Mat Weiss, Dino Leonardi, Steve Luttrell
Minutes	Minutes for April 2014 were approved with corrections.
Financial Statement	The April 2014 financial summary was approved with corrections.
Board Proposals Approved	
Marketing	Website hits: 7676 for April 2014 Facebook hits: NA for April 2014 Likes: 175 for April 2014

Next Board Meeting June 17, 2014

**CALL TO ORDER:** Brandy Jones  
Brandy called the teleconference meeting to order at 7:07 P.M. on May 20, 2014.

**President Report: Brandy Jones**

- Discussion about Desh's gift.

**General Manager Report: Ken Jacobi**

- Termite extermination scheduled for July/August
- Trailer park next door was leveled and new development planned.
- No Repairs
- 1 Rental
- 2 Bonus time
- Ken and Mat went to RCI Meeting and was able to remove negative comments off RCI website

## Financial Report: Larry Silverman CFO Emeritus

## V.P. of Marketing: Dino Leonardi

- Working on putting together brochure to start marketing
- Doing research on Palm Springs events to look at soliciting
- Would like to pursue open house in future
- Further discuss Gay Pride SF with Brandy

## Owner Relations: Mat Weiss

- Currently we have \$11,348.00 in owed dues.
- \$4,000 going to collections
- RCI nothing to report.
- Found insurance company at meeting for Keith to get a quote.

## Secretary: Steve Luttrell

- Would like to introduce Google Plus products to promote property and to unify the board.

## Old Business

- Clothing optional week Dersh will watch property and board will not pursue any further
- Painting fence and adding lattice will be done in June when property slows down.

## New Business

- Keith has suggested comment cards that would help extend social media.
- Board meeting will be 6pm pdc starting with June board meeting.

Next Conference Call: June 17, 2014 @ 6:00pm pdt

Motion to Adjourn: May 20, 2014 8:21 P.M.